

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	§	
Michael Gilfix, <i>et al.</i>	§	Group Art Unit: Unknown
	§	
Serial No.: 10/687,239	§	Examiner: Unknown
	§	
Filed: 10/16/2003	§	Atty Docket No.: AUS920030360US1
	§	
Title: Interactive, Non-Intrusive Television Advertising	§	Confirmation No.: 8992
	§	

Mail Stop: Amendment
Commission for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Dear Sir:

Submitted herewith are patents, publications or other information of which the undersigned is aware, which he believes may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56.

While this Supplemental Information Disclosure Statement may be "material" pursuant to 37 CFR 1.56, it is not intended to constitute an admission that any patent, publication or other information referred to therein is "prior art" for this invention unless specifically designated as such.

In accordance with CFR 1.97(g) the filing of this Supplemental Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 CFR 1.56(a) exists.

This Supplemental Information Disclosure Statement is filed before the mailing date of a first Office Action on the merits. 37 CFR 1.97(b).

A list of the patents(s) and/or publications(s) is set forth on the attached Forms PTO/SB/08a & b.

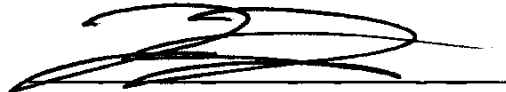
A concise explanation of the items listed on PTO/SB/08a is not given.

The person making this statement is the attorney who signs below on the basis of the information in the attorney's file.

Respectfully submitted,

Date: 11/1/06

By:



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